



## Vericell Vision®

The Corymb Group's Vericell Vision is an **integrated business management solution designed for the ornamental horticulture industry**. Vericell Vision works like and with familiar Microsoft software to help automate your transactions and to help empower your people to work more effectively; and provides managers with insights to help monitor and grow your company through confident decision making.

Forecasting and Analytics

Order Management

Production Scheduling and Management

Inventory Control and Location Management

Shipping

Purchasing and Receiving

Customer Relationship Management

Financial and HR management

Business Partner Integration

RFID Integration

E commerce

**Product Information Management**



### **Osteospermum Jamboana Spoon White**

The Jamboana Spoon Series: Bushy, heat tolerant plants bloom over a fairly long season compared to older types. Flowers in this subseries have attractive, spoon-tipped rays.

Jamboana Spoon White: Spoon. White rays with cobalt disc.  
Originator: S & G America

#### **Characteristics of the Cultivar**

**Flower**  
Flower Color: white  
Flower Secondary Color: cobalt blue  
Flower Pattern: disc  
**Foliage**  
Foliage Color: green  
Foliage Pattern: none



Image use thanks to S & G Flowers

#### **Common Names**

Hybrid African Daisy  
Hybrid Cape Daisy

#### **About Osteospermum**

Botanical Name: *Osteospermum x. hybridum* Family: Asteraceae

Hybrid Cape daisy. 8" - 24" or more, depending upon cultivar. A mixed race of hybrids and species selections involving *O. ecklonis*, *O. pluvialis* and others, they are known for Spring and Fall flowers in jewel-toned colors and blends, often with brilliant contrasting discs and petal reverses. Often treated as a Spring or Fall pot crop, their usefulness in hot Summer gardens is confined to the very few selections which will continue to initiate bloom under high heat and long days. Flowers close at night or on cloudy days; flower size and ray form vary considerably - some are attractively spooned or quilled.

USDA Hardiness Zone Range: from 9 to 11

#### **Characteristics of the Genera**

##### **Plant**

Tolerance to Light: full sun - full sun

Your customers want more information to make informed decisions. Vericell Vision is integrated with our Cultivar Library of Ornamentals® (CLO) that provides online descriptive information, complete with photos, for the each Cultivar you produce.

The CLO includes Botanical names, the name most prevalent in commerce and reference to multiple common names.

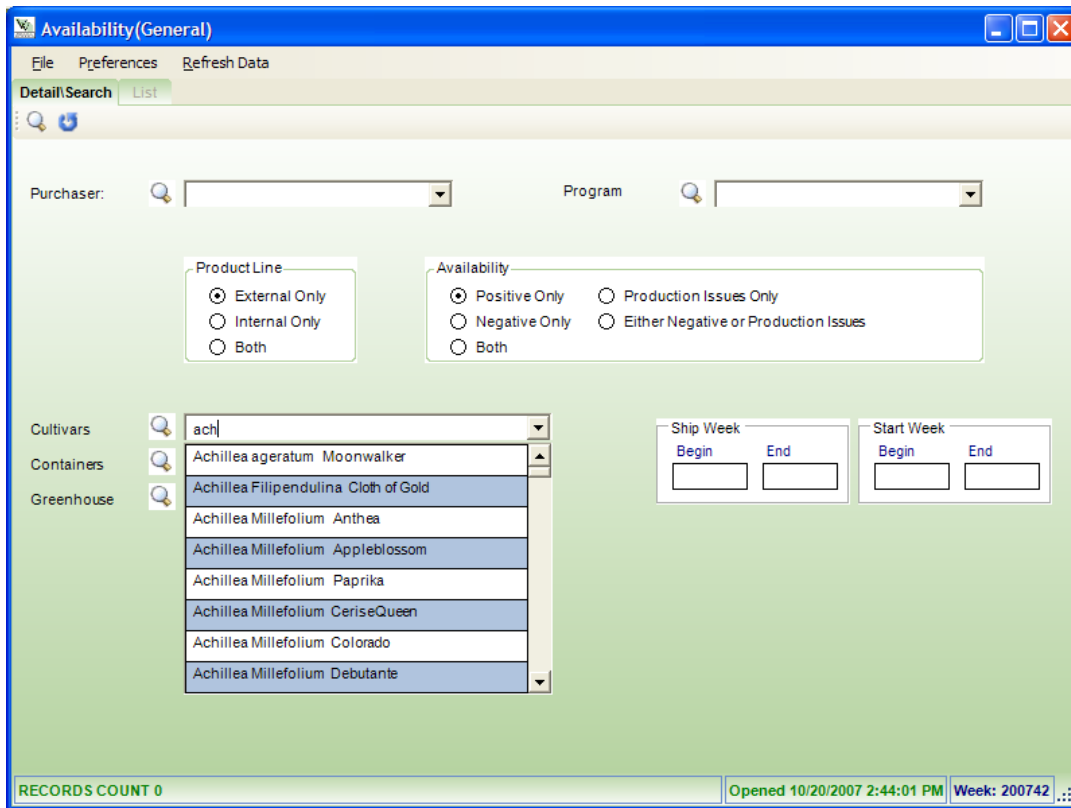
The Corymb Group

Empowering people to drive business success



## Vericell Vision®

*An integrated business management solution designed for the ornamental horticulture industry*



The CLO is integrated into Vericell Vision helping to keep your product naming conventions consistent. Use the product information as the basis for catalog, program and price page generation.

The easy to understand naming conventions make even the novice customer service representative sound like pro when on the phone with customers.

For more information, Please visit us at

[www.corymbgroup.com](http://www.corymbgroup.com)

515 N River St  
Suite 100  
Batavia IL 60510-2390

Phone: 630.406.0190  
Fax: 630.406.0746  
E-mail: [sales@corymbgroup.com](mailto:sales@corymbgroup.com)

