



Merchandize Big For a Small Price

Tag and Printer Solution

Brandsoft Software

CLO Info and Professional Images

Unlimited Flexibility

Customize labels to Customer specification

Durable low cost labels

Broad Selection of Tags

Convenience

On Site On Demand

High Tech Durability

Quality Color Printing

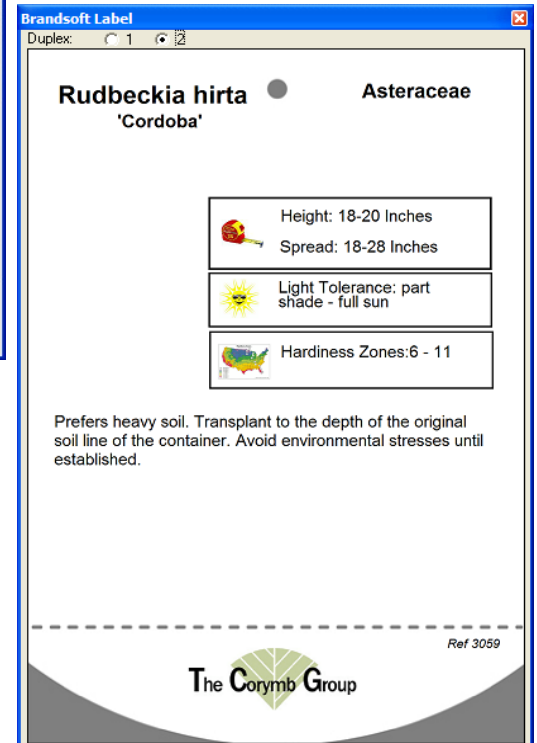
Let the Corymb Group show you how to print individualized high quality Tags and Labels with unlimited flexibility **ON DEMAND**. *Print 1 to 1,000 or more tags or labels when you need them in attractive formats that **SELL MORE PLANTS**.*

With this complete system including Software, Printers, Tag and Label Stock and Plant care information, you can increase your merchandizing impact while decreasing your costs and reduce your waste to zero.



Exceptional Performance

Battle tested in over 1500 Nurseries and Garden Centers worldwide Weatherproof smooth micro porous material allows deep penetration of print for non run tags and higher durability. Scratch, tear, UV fade, and frost resistant.



Problems with previous inkjet solutions:

- Ink runs and fades.
- Vinyl tags break easy, cut hands, and are not weather resistant.
- Not eco responsible with toxic environmental effects.

Environmentally Friendly Floralabels:

- Non-toxic as opposed to traditional vinyl, with no ozone depleting constituents and composed of class 7 recyclable plastic.

Production Line Efficiency:

- Easy tear for quick application.
- Eliminate application of two labels. Include all info on one tag.
- Print in application order. Eliminate tag collection labor costs.



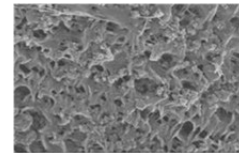
Superior Solution combines Tested Technology for Printer and Tag



OKI Laser printers

- Single Pass gives reliability and reduced jamming
- High Definition LED Printheads & microfine toners
- OKI-Floralabels firmware for duplex printing
- Proven with more than 1500 in use internationally

Printer Model	Cost
C6100	\$1050
C7350	\$1670
C9650	\$4050



Patented Microporous Material

Excellent Print Quality & Resiliency that has been field tested by the Danish Institute of Technology:

"...we have conducted an investigation of the expected lifetime of materials used for labels for plants. The accelerated aging has been done by exposure to UV light at elevated temperature, to simulate outdoor use. The main conclusions from the test are: The print does not fade. Expected lifetime is at least 12 months under real conditions." ~ *The Danish Institute of Technology (Tested on location in Spain)*

Description	\$ Cost per printed label		
	Label Cost	OKI Consumables	Total Cost per printed label
Loop Tag 1.5" x 10"	\$0.133	\$0.01	\$0.143
Loop Tag 1" x 8.5"	\$0.072	\$0.01	\$0.082
Pot Tag 1.1" x 4.5"	\$0.054	\$0.01	\$0.061
Hang Tag 2.8" x 3.9"	\$0.09	\$0.04	\$0.13
Sign 8.5" x 5.5"	\$0.33	\$0.10	\$0.43
**Depends on print saturation, based on 25-35% average ink coverage on tag			

OKI Printing Solutions Seal of Approval

"During the past five years OKI Printing Solutions and Floralabels have worked in partnership to develop a range of weatherproof labels based around a unique microporous material. The characteristics of this media make it ideal for printing on OKI Printing Solutions' class leading range of colour printers, reinforcing the flexibility that their High Definition Color technology enables. OKI Printing Solutions have just completed an extensive media testing programme which resulted in an announcement that Floralabels L1 Loop Labels, Hang Labels and Signs manufactured using the special media now have their full approval on their laser colour printers.

These are the only Horticultural labels to receive this award. Floralabels commitment is demonstrated further with the recent grant of a European patent on their products and formal approval of their manufacturing facilities by OKI Printing

